

Food and Nutrition Summer Institute  
Taking Action for Healthy Communities

sponsored by

Beltsville Human Nutrition Research Center (BHNRC), ARS, USDA  
Centers for Disease Control & Prevention (CDC), DHHS  
Cooperative State Research Education & Extension Service (CSREES), USDA  
Economic Research Service (ERS), USDA  
Food & Drug Administration (FDA), USDA  
Food & Nutrition Service (FNS), USDA  
Food Safety & Inspection Service (FSIS), USDA  
Foreign Agricultural Service (FAS), USDA

Greenbelt Marriott Hotel  
Greenbelt, MD  
July 18 - 21, 2000

**AGENDA**

**Tuesday, July 18**

- |                  |   |
|------------------|---|
| 10:00 - 12:30 pm | Registration (at hotel)   |
| 1:00 - 1:15      | Welcome and Introductions<br><b>Marriott Hotel, Salon A</b><br><i>Ellen Harris, Assistant Director for Nutrition Monitoring, BHNRC, ARS, USDA</i>   |
| 1:15 - 1:45      | Overview: Summer Institute Goals, Objectives & Expectations   |
| 1:45 - 2:30      | <b>“Nutrition Today: Outcomes of the National Nutrition Summit and the New Dietary Guidelines”</b><br><i>Eileen Kennedy, Deputy Under Secretary for Research, Education &amp; Economics (REE), USDA</i> |
| 2:30 - 3:30      | <b>“Taking Action in the African American Community to Meet the Healthy People 2010 Health Objectives”</b><br><i>Rovenia Brock, Co-Host, Heart and Soul, BET Cable TV</i>                               |
| 3:30 - 4:00      | Break   |

4:00 - 6:00 p.m.      **“HBCU Research Projects: An Outcome of Food & Nutrition  
Summer Institute 1999 Funding”**

- C      “Implementation of a Lifestyle Change Model for Reducing Coronary Heart Disease in  
an Adult African American Population”  
*Ralphenia Pace, Professor, Tuskegee University*
- C      “Enhancing Nutrition Knowledge and Food Management Skills of Former Welfare  
Recipients Residing in Rural and Urban Maryland Communities”  
*Bettie Blakely, Program Director for Dietetics, University of Maryland at Eastern Shore*
- C      “Alabama Youth Assessment: Nutrition and Life Skills”  
*Donnie Cook, Nutrition Health & Nutrition Specialist, Alabama A&M University*
- C      “Nutrition Education Project to Reduce the Risk of Cancer in the African American  
Community”  
*Thelma Baker, Associate Professor, Howard University*
- C      “Nutrition and Physical Activity: Community and College Based Assessments,”  
*Bernestine McGee, Professor, Southern A&M University*  
*Sharon McWhinney, Associate Professor, Prairie View A&M University*

**\*\*\* Dinner on your own**

**Wednesday, July 19**

8:00 - 9:00 a.m.      Travel to Capitol Hill  
Longworth House Office Building, Room 1539

9:00 - 12:00      **“Political Activism for Nutrition & Health Issues in Your  
Community”**

Facilitator:

*Carrye Burley Brown, U.S. Fire Administrator, FEMA, DOC and former  
Congressional U.S. House of Representatives Staff Member*

Representatives:

*Corrine Brown, Florida, 3<sup>rd</sup> District*

*Julia Carson, Indiana, 10<sup>th</sup> District*

*Howard Coble, North Carolina, 6<sup>th</sup> District*

*John Cooksey, Louisiana, 5<sup>th</sup> District*

*Danny Davis, Illinois, 7<sup>th</sup> District*

**Representatives (cont.):**

*Jay Dickey, Arkansas, 4<sup>th</sup> District*

*Harold Ford, Tennessee, 9<sup>th</sup> District*

*Eddie Bernice Johnson, Texas, 30<sup>th</sup> District*

*Sheila Jackson Lee, Texas, 18<sup>th</sup> District*

*Carrie Meek, Florida, 17<sup>th</sup> District*

*Juanita Millender-McDonald, California, 37<sup>th</sup> District*

*Ron Paul, Texas, 14<sup>th</sup> District*

*Donald Payne, New Jersey, 10<sup>th</sup> District*

12:00 - 12:30 p.m.	Travel to United House of Prayer
12:30 - 12:40	Welcome: <i>Apostle H. L. Whitner, United House of Prayer</i>
12:40 - 1:40	Lunch
1:40 - 2:20	<b>“Taking Action for Healthy Communities – A Community Perspective”</b> Speaker: <i>Hannah Oakman, President/Founder, Doors to Dignity, Inc.</i>
2:30 - 3:00	Travel to USDA, Whitten Building, Room 107A
3:00 - 3:30	<b>“Program Overviews and Funding Opportunities”</b> Moderator: <i>Cheryl Jackson, International Nutrition Policy Advisor, FAS, USDA</i>  Welcome: <i>Catherine Woteki, Under Secretary for Food Safety, USDA</i>
3:30 - 5:00	Panelists:
C	<i>Cynthia Mercado, Special Assistant to Administrator, FSIS, USDA</i>
C	<i>Mark Prell, Assistant Deputy for Research &amp; Information, Economic Research Service, USDA</i>
C	<i>Violet Woo, Program Analyst, Office of Minority Health, DHHS</i>
C	<i>Michael McGrady, Deputy Director, National HeadStart Association</i>
C	<i>Cathy Rivers, Office of Community Services, Administration for Children &amp; Families, DHHS (invited)</i>
5:00 - 5:30	Q & A

5:30 - 6:30 p.m. Travel to hotel

**\*\*\* Dinner on your own**

**Thursday, July 20**

8:00 - 9:00 a.m. Travel to Beltsville, Bldg. 005, Rm. 21

9:00 - 10:30 Panel: **“Community Collaborations to Strengthen Curriculum Design for the 21<sup>st</sup> Century”**

Moderator: *Lillie Williams, Associate Professor, Howard University*

Panelists:

- *Nat Irvin, II, President & Founder, Future Focus 2020*
- *Mildred Brooks, Retired, Former Nutrition Advisor to the Mayor, City of Washington, DC*
- *Susan Batten, Senior Associate, Annie E. Casey Foundation*
- *Imani Ma’at, Director, REACH 2010, Natl. Center for Chronic Disease & Health Promotion, CDC*

10:30 - 11:00 Break

11:00 - 12:30 Roundtable Discussion

12:30 - 1:00 p.m. Travel to BHNRC Human Studies Facility

1:00 - 2:30 Lunch & Tour

2:30 - 3:00 Travel to Bldg. 005

3:00 - 4:30 **Mini-Project Session I**

I. Research: “Winning Ways -- Funding Proposals with Star Power”

Facilitator: *Gladys Gary Vaughn, National Program Leader for Human Sciences Research, CSREES, USDA*

**Bldg. 005, Rm. 101**

II. Community: “Developing a Social Marketing Campaign -- Taking It to the Community”

Facilitator: *Benita Rivera, President, MarketView*

**Bldg. 005, Rm. 21**

3:00 - 4:30

**Mini-Project Session I** (*continued*)

III. Education: “Developing Careers in Food and Nutrition”

Facilitators: *Patricia Daniels, Director of Supplemental Food Programs  
Division, FNS, USDA*

*Cheryl Jackson, International Nutrition Policy Advisor,  
FAS, USDA* **Bldg. 005, Rm. 135**

Panel:

- *Rhonda L. Stout, Nutritionist, Food Surveys Research Group,  
BHNRC, ARS, USDA*
- *Natalie Webb, President, Nutrition Network, Inc.*
- *Camille Brewer, International Activities Coordinator for Food  
Safety Initiative, FDA, DHHS*

4:30 - 5:30

**Mini-Project Session II**

I. Research: “Winning Ways -- Funding Proposals with Star Power”

Facilitator: *Gladys Gary Vaughn, National Program Leader for  
Human Sciences Research, CSREES, USDA*

**Bldg. 005, Rm. 101**

II. Community: “Developing a Social Marketing Campaign -- Taking It to the  
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III. Education: “Developing Careers in Food and Nutrition”

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*Cheryl Jackson, International Nutrition Policy Advisor,  
FAS, USDA* **Bldg. 005, Rm. 135**

5:30 - 6:00 p.m.

Travel to hotel

**\*\*\* Dinner on their own**

**Friday, July 21**

8:00 - 8:30 a.m. Travel to Beltsville, Bldg. 005

8:30 - 10:30 **Mini-Project Session III**

I. Research: "Winning Ways -- Funding Proposals with Star Power"

Facilitator: *Gladys Gary Vaughn, National Program Leader for  
Human Sciences Research, CSREES, USDA*

**Bldg. 005, Rm. 101**

II. Community: "Developing a Social Marketing Campaign -- Taking It to the Community"

Facilitator: *Benita Rivera, President, MarketView*

**Bldg. 005, Rm. 21**

III. Education: "Developing Careers in Food and Nutrition"

Facilitators: *Patricia Daniels, Director of Supplemental Food Programs  
Division, FNS, USDA*

*Cheryl Jackson, International Nutrition Policy Advisor,  
FAS, USDA*

**Bldg. 005, Rm. 135**

10:30 - 11:00 Break

11:00 - 12:30 **Mini-Project Session IV**

I. Research: "Winning Ways -- Funding Proposals with Star Power"

Facilitator: *Gladys Gary Vaughn, National Program Leader for  
Human Sciences Research, CSREES, USDA*

**Bldg. 005, Rm. 101**

II. Community: "Developing a Social Marketing Campaign -- Taking It to the Community"

Facilitator: *Benita Rivera, President, MarketView*

**Bldg. 005, Rm. 21**

III. Education: "Developing Careers in Food and Nutrition"

Facilitators: *Patricia Daniels, Director of Supplemental Food Programs  
Division, FNS, USDA*

*Cheryl Jackson, International Nutrition Policy Advisor,  
FAS, USDA*

**Bldg. 005, Rm. 135**

12:30 - 1:30 p.m. Lunch  
2:00 - 3:30 Group Presentations

3:30 - 4:00 Q & A

4:00 - 4:30 Travel to hotel

6:00 - 9:00 p.m. **Closing Banquet** **Annapolis Room**

Moderator:

*Annie B. Carr, Public Health Nutritionist, CDC, DHHS*

Unsung Heroes:

- *Carolyn Crawford, Home Economist, North Carolina A&T, in memoriam*
- *Mildred Brooks, Retired, Former Nutrition Advisor to the Mayor, City of Washington, DC*

Presentation of Certificates

Guest Speaker:

*Sarah Lomax Reese, Publisher, HealthQuest Magazine*

Dinner